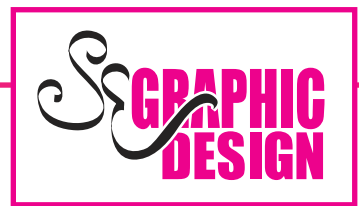


SARAH EAKINS RESUME

e: sarah@saraheakins.com | portfolio: www.saraheakins.com



PROFESSIONAL SUMMARY

Versatile graphic designer with 10 years of print and web advertising experience that communicates clearly and effectively. Strong foundation in design principles, advertising, and digital graphic design.

PROFESSIONAL EXPERIENCE

Freelance Graphic Design & Consulting – 2000 – Present

Design with an emphasis on customer growth – ad design specialist

- Print/web advertising and promotional materials
- Re-tooling existing designs
- Web design
- Music media and promotion
- Digital photo editing
- Light copywriting
- Art direction

Senior Graphic Designer – AT&T ADVERTISING SOLUTIONS – Woodland Hills, CA – 5/2004 to 6/2010

Full-service advertising agency specializing in comprehensive, cross media advertising

- Design print advertising, web banners and layouts, direct mail, and other marketing materials
- One-on-one design sessions with customers and sales representatives for custom advertising programs
- Certify content, design quality and publishing specifications; calibrate design equipment
- Author peer-training materials

Web Art Conversion Project Manager – AT&T YP.com – Anaheim, CA – 2004 (two month project)

Division of AT&T ADVERTISING SOLUTIONS dedicated to online advertising

- Research and design a new graphic standard for yp.com content
- Manage a specialty team to convert all live advertising to the new standard
- Work closely with developers to troubleshoot the new site and assure excellent product quality
- Author training materials/reference guides; train production and support teams on the new system

Junior Graphic Designer – AT&T YP.COM – Anaheim, CA – 01/2002 to 5/2004

Division of AT&T ADVERTISING SOLUTIONS dedicated to online advertising

- Design customized web banners and manage national accounts
- Team leader; train staff on special projects and procedures
- Resolve escalated customer service issues
- Certify content, design quality and publishing specifications; calibrate design equipment

Order Entry Clerk – AT&T YP.COM – Pasadena, CA – 5/2001 to 01/2002

Division of AT&T ADVERTISING SOLUTIONS dedicated to online advertising

- Team leader and contact for all departments
- Resolve escalated in-house and customer issues
- Manage contracts for specialized and national sales regions
- Train staff on special projects and procedures

TECHNOLOGY and ADDITIONAL SKILLS

CS5: Photoshop, Illustrator, Indesign, Dreamweaver, Fireworks

MS Office: Word, Excel; HTML, CSS

Strong leader, self-starter, team player, and peer trainer

Highly Conceptual, creative and organized

RECENT AWARDS

On the Spot and **Above and Beyond**

For customer service, quality excellence, and professional initiative to exceed

Years: 2003-2008, 2010

EDUCATION

OCCIDENTAL COLLEGE–Los Angeles, CA

Bachelor of the Arts, 1999

Major: Fine Art

Minor: English and Comparative Literature